Buy Detail Report

Revision #: Date: 10/28/2016

1003 Bishop St., 9th Floor, Pauahi Tower

Send Billing To: Anthology Marketing Group

4:08 PM

Client: Caldwell for Mayor Estimate: 3634

30

Media:

Product: Market: TV

Separation between spots:

Honolulu

Caldwell for Mayor

Description: Caldwell TV 10.31-11.8

Flight Start Date: 10/31/2016 03:00 AM
Flight End Date: 11/13/2016 11:59 PM

Survey: May16 DMA Nielsen Live+1

Buyer: Janel Masatsugu

Honolulu, HI 96814 Honolulu, HI 96813

Contact: Sara Poland Phone: (808) 544-3000

E-Mail: spoland@khon2.com **Phone:** 591-4292/292-0101c

88 Piikoi St

Fax: 591-9085

Vendor: KHON-S2

Affiliation: FOX

Line No	Daypart De Program	Daypart Code	STN Gross	STN Net	Dur	Wks 10/31	11/7	Total Spots			
KHON-	HON-S2										
21	MTuWThF 6:00a- 7:00a WAKEUP 2DAY 6	EM	\$225.00	\$191.25	30	2		2			
	MTu 6:00a- 7:00a WAKEUP 2DAY 6	EM	\$225.00	\$191.25	30		4	4			
23	MTuWThF 7:00a-8:00a WAKE UP 2DAY@7	EM	\$225.00	\$191.25	30	2		2			
24	MTu 7:00a- 8:00a WAKE UP 2DAY@7	EM	\$225.00	\$191.25	30		2	2			
25	MTuWThF 8:00a- 9:00a LIVING808	EM	\$115.00	\$97.75	30	2		2			
	M 6:00p- 6:30p KHON 2 NEWS@6	EN	\$1,200.00	\$1,020.00	30		1	1			
27	M 6:30p- 7:00p WHEEL-FORTNE	PA	\$1,125.00	\$956.25	30		1	1			
28	MTuWThF 9:00p- 9:30p KHON 2 NEWS@9	PT	\$600.00	\$510.00	30	2		2			
29	M 9:00p- 9:30p KHON 2 NEWS@9	PT	\$600.00	\$510.00	30		1	1			
30	MTuWThF 10:00p-10:30p KHON 2 NWS@10	LN	\$900.00	\$765.00	30	1		1			
31	M 10:00p-10:30p KHON 2 NWS@10	LN	\$900.00	\$765.00	30		1	1			
32	MTuWThF 10:30p-11:00p	LF	\$250.00	\$212.50	30	2		2			
33	M 10:30p-11:00p INSIDE EDITION	LF	\$250.00	\$212.50	30		1	1			
81	M 4:00p- 5:00p JUDGE JUDY/JUDGE JU	EF IDY B	\$100.00	\$85.00	30		1	1			

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Client: Caldwell for Mayor Estimate: 3634 Vendor: KHON-S2 Send Billing To: Anthology Marketing Group

TV Description: Caldwell TV 10.31-11.8 88 Pilkoi St 1003 Bishop St., 9th Floor, Pauahi Tower

 Product:
 Caldwell for Mayor
 Flight Start Date:
 10/31/2016
 03:00 AM

 Market:
 Honolulu
 Flight End Date:
 11/13/2016
 11:59 PM
 Honolulu, HI 96814
 Honolulu, HI 96813

Survey: May16 DMA Nielsen Live+1 Contact: Sara Poland Phone: (808) 544-3000

Separation between spots: 30 Buyer: Janel Masatsugu E-Mail: spoland@khon2.com

Phone: 591-4292/292-0101c

Fax: 591-9085

Affiliation: FOX

Line N	Daypart No Program	Daypart Code	STN Gross	STN Net	Dur	Wks 10/31	11/7	Total Spots
KHON			#000 00	Ф 7 05 00	30			
82	Sa 6:00p- 6:30p KHON 2 NEWS@6	EN	\$900.00	\$765.00	30	'		'
83	Su 6:00p-6:30p	EN	\$750.00	\$637.50	30	1		1
	KHON 2 NEWS@6							
84	Su 10:00p-10:30p	LN	\$825.00	\$701.25	30	1		1
	KHON 2 NWS@10							
				Total	I Spots:	14	12	26
	Total Cost	:	\$11,730.00	\$9	9,970.50			26
								Signature:

Disclaimer:

Media:

Buy Detail Report

Summary by Station/Month

Date: 10/28/2016

4:08 PM

Client: Caldwell for Mayor Estimate: 3634 Send Billing To: Anthology Marketing Group

1003 Bishop St., 9th Floor, Pauahi Tower

Product:Caldwell for MayorFlight Start Date:10/31/201603:00 AMMarket:HonoluluFlight End Date:11/13/201611:59 PM

Description:

Honolulu, HI 96813

Phone: (808) 544-3000

Survey: May16 DMA Nielsen Live+1

Caldwell TV 10.31-11.8

Separation between spots: 30 **Buyer:** Janel Masatsugu

Media:

 TV

Station	Month	Total Spots	STN Gross	РСТ	STN Net	PCT
KHON-S2						
Mauliot Tatali	NOV 16	26	\$11,730.00	100%	\$9,970.50	100%
Market Total:	NOV 16	26	\$11,730.00	100%	\$9,970.50	100%
		26	\$11,730.00		\$9,970.50	